Conveners:

Karl-Heinz Pogner (Copenhagen Business School, DK) (kp.ikl@cbs.dk; contact person) and Betty Tsakarestou (Panteion University of Social and Political Sciences, GR)

Symposium:

Spacing: How organizations and networks enable and constrain spaces for talk and action

The interdisciplinary symposium aims at investigating and discussing different spaces for organizational processes and discourses that are enabled and constrained by organizations and co-operations, alliances, joint ventures networks, hubs, eco-systems etc.

From the common starting points of the Organization as Communication – perspective (OaC) and the Communication as Constitutive of Organization- approach (CCO), expert scholars from different fields and with a variety of methods will look at organizational spaces (including inter- and supra-organizational spaces) for performance, performativity and practice; change and stability; reification and construction of power and leadership; and facilitating creativity, innovation, and design. All these organizational processes are investigated both from an organizing point of view and a communicating point of view.

We bring together scholars from different fields of organization, management and organizational communication studies in order to assess the usefulness of the reciprocal perspective of the shaping features of organizations for those spaces and processes on the one side and the shaping features of the spaces for organizations and their processes on the other side. This leads to the main questions about the dynamic interplay of organizing and spacing, we want to investigate collaboratively and discuss in the symposium:

- How do organizations (perhaps together with other organizations) e.g. create spaces for the enactment, social construction and performance of creativity, leadership, digital communication, and power?

- How do the processes of and organizational discourses about change, diversity, leadership, power, and innovation create and shape both spaces in the organizations or between organizations?

We will therefore focus on the following issues (and involved actors):

Ted Zorn (Auckland): ICT: A new space for communication and change? (HRM and Communications)

Timothy Clark (Durham): Spaces for Leadership and Followship (celebrities / gurus and followers; consultants)

Karl-Heinz Pogner (Copenhagen): Communication spaces for Change and stability (change agents and corporate communicators)
Christina Garsten (Copenhagen / Stockholm): Power and Contesting in and between organizational spaces (policy makers)

Betty Tsakarestou (Athens): Formation of start-ups, social innovation ecosystems and hubs: Emerging organizational and design spaces to communicate a networked and “solution-maker” oriented entrepreneurship and culture (entrepreneurs, policy-makers)

Literature:

Speakers:

Professor **Timothy Clark**, Dean of Education at Durham University Business School; former president and chair of British Academy of Management; research focus: Organizational Behavior: management consultancy industry, management of the client-consultant relationship; the role of consultants and management gurus in the diffusion of management ideas.

Professor **Christina Garsten**, Department of Intercultural Communication and Management, Copenhagen Business School, Stockholm University and Stockholm Center for Organizational Research; former Chair of Department of Anthropology; research focus on corporate globalization and global governance, think tanks and transnational expertise, and ethnography in and of organizations.

Associate Professor **Karl-Heinz Pogner**, Copenhagen Business School, Department of Intercultural Communication and Management, Academic Program Director (Business Administration and Organizational Communication, former Associate Professor at Southern Danmark University; research focus: Organizational communication: Change and Stability, Co-creation, Discourse of public-private-partnership, Text production as social interaction: Communities of practice and Discourse Communities.

Assistant Professor **Betty Tsakarestou** and Head of Advertising and PR Lab at the Department of Communication, Media and Culture, Panteion University, Greece; VP of the Department of Communication; expert in EU digital media literacy projects; visiting Professor of CSR and Business Ethics, University of Cyprus; former Director of Educational Television at the Ministry of Education.

Professor **Ted Zorn**, Dean and Pro-VC, Massey University of Auckland, College of Business; former Professor of Management Communication (Waikato) and former Associate Professor of Communication Studies (Chapel Hill, CA); former Director of Reliance Ltd.; research focus: intercultural communication, organizational change processes, especially adoption and implementation of communication technologies.
Discussants:

Professor Dan Kärremann, Department of Intercultural Communication and Management, Copenhagen Business School and Associate Professor at Lund University; research focus on organizational and management studies: Control, leadership, culture and identity, critical management studies.

Lecturer Helen Nicholson, University of Auckland, Management and International Business and Research Fellow at Lund University; research focus: critical leadership studies, discourse analysis, identity studies, power relations in leadership